

Leadership Potential Equation™

Are you tired of guessing who your next great leader will be? The **Leadership Potential Equation™ (LPE™)** uses science—not resumes—to accurately identify high-potential leaders today and forecast their success tomorrow.

Unlike traditional methods focused on resumes and current performance, the LPE[™] dives deeper, measuring the **Innate Abilities** that truly drive leadership success: cognitive ability, emotional intelligence and motivation.

The LPE™ adds an exclusive dimension, **Growth Trajectory**, predicting which candidates will succeed at higher Role Levels and *when* they'll be ready to step up.

The result? Smarter hiring, stronger promotions, faster development—and fewer costly mis-hires.

With LPE[™], select the *Right Leader for the Right Job at the Right Time*[™]!

Why Talent Leaders Choose LPE™

- Measures current capability and untapped potential
- Forecasts leadership potential over the course of a career in two-year increments
- Predicts changes in cognitive ability over time
- Diagnoses leadership training and development needs
- Supports succession planning and leadership transitions
- Assesses leaders at all levels, from individual contributors to CEOs
- Builds custom leader success models by role
- Adapts to organization's size and complexity



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Why Choose the Leadership Potential Equation™?

PREDICTABILITY

Boost hiring accuracy by 3-7x using validated leadership analytics.

Traditional methods (education, experience, resume reviews, interviews) typically achieve just 10-30% hiring accuracy. That leaves a 70% chance of getting it wrong.

The LPE™ changes the game, applying proprietary assessments to uncover Innate Abilities that drive leadership performance. Integrated with your current process, the LPE™ can elevate hiring accuracy to 90% or higher.

Hire right the first time.

CAREER POTENTIAL

Only LPE™ maps a leader's career potential 20+ years into the future, enabling you to build succession pipelines, not just fill today's roles.

Our proprietary Growth Trajectory model pinpoints which candidates can rise to higher Role Levels—and when they'll be ready.

For example (Fig. 3), both Candidate A and B can succeed as a supervisor today, but only Candidate A has the potential to lead at the Vice President level successfully in the future.

Accurately identify future potential.

DEVELOPMENT

Leverage LPE™ insights to:

- Diagnose leader strengths and derailment risks
- Create actionable leadership development roadmaps
- Build role-specific success models
- Design targeted talent pools and succession plans at every level

Turn Talent Management into a competitive advantage.

Use Science to Select, Develop & Promote Best-Fit Leaders Call 800.535.8445 to Get Started



Figure 1: Traditional Hiring, 70% Risk of Failure



Figure 2: With LPE™, 90% Hiring Accuracy

LPE™ Growth Trajectory



Figure 3: Predict Leadership Growth Over 20 Years



